



PROGRAM GUIDE

Transformative, tailored solutions to help you master critical thinking and human skills to improve life and the bottom line.



Hi, I'm Bethan Winn!

One of Australia's leading authorities on critical thinking and human skills training.

I'm passionate about helping people improve their decision making, problem solving, critical thinking, creative thinking, and communication skills.

These skills are crucial to good business outcomes and a good life, but they're often missing from our education system and technical training.

I work with businesses and teams to develop and sharpen these skills for better professional and personal results.

This can be through tailored training solutions; bespoke, interactive talks or strategic facilitation to help you achieve clarity and confidence.

My step by step formula for all starts with connection, curiosity, clarity, commitment to action and courage to try.

This is not your average cookie cutter, 'death by powerpoint' training.

This is a bespoke, crafted learning experience, with a high level of care and attention to detail.

With over two decades of experience with a range of ages and audiences, feedback consistently rates how practical, engaging and relevant to current challenges the sessions are. Delivered with warmth and humour, it is not only enjoyable, but it also gets results.

From problem solving to prioritising, talking to clients to creating trust, I draw on my wide ranging tools and knowledge to deliver exactly what your team needs.

I practice what I preach, research and test all the tools and share stories of my own and my clients' experiments applying them.

Deep knowledge, delivered alongside stories, simple models and humour create a memorable learning experience. You'll be engaged from the second you walk in the door.

Every session involves interaction, relevant examples, space to reflect and practical application, so participants feel confident putting new ideas into practice immediately.

“ *Whether you're a small business or a large corporation, my workshops, facilitation and talks help you and your teams become the confident, purposeful leaders you have the potential to be.* ”



My Qualifications

- A multifaceted educator with two decades of international experience.
- One of Australia's leading Critical Thinking trainers.
- Featured in national and international news media and podcasts.
- A qualified teacher with certificates in critical thinking, decision making, media and English language teaching.
- Strategic facilitation of groups from 5 - 150.
- Business News 40 under 40 award nominee 2022.
- Event planning and delivery, including Master of Ceremonies duties for conferences.
- Member of the Professional Speakers Association Australia
- Keynote speaker and storyteller to a wide range of audiences, up to 500 people.
- Comfortable and engaging delivering in person, online and hybrid settings.

My Values

Without strong values, there's nothing to guide you. So my coaching and training is based on these five personal and business core values, which inform my decision making process.

Community

I'm passionate about the power of community, in all parts of the human experience.

Learning

Every person we meet, and every experience we have, teaches us – if we're open to learning.

Equality

My deep sense of social justice informs the decisions I make.

Sustainability

Tread lightly, and act sustainably. These are the key to my life, and my business.

Fun

If you're not having fun, you're not doing it right! So I work on projects that excite, challenge, and inspire me—and know that you'll be inspired, too.

What I offer

My training programs are designed to improve your critical thinking and decision making skills, and help you take the headache out of solving complex problems.

- Short training workshops that give you a quick, intensive dive into improving your human skills.
- Bespoke in-house programs tailored to your business' needs, teams, and culture.
- Facilitation, keynote speaking, and MCing duties to keep your workshops and presentations engaging (heck, maybe even fun!).

Critical Thinking

And how to apply it practically in business, academic, and personal contexts.

Teambuilding

Fun, interactive, and effective sessions to foster trust and connection.

Decision Making

Tools to develop judgement and build the confidence to act with conviction.

Effective Communication

Build rapport, tackle difficult conversations, and deliver your message with influence.

Problem Solving

Creative and lateral thinking to help you find solutions.

Productivity and Prioritisation

Habits of mind and behavioural change to help you achieve your goals.

Learning Design and Facilitation

To help you deliver your content or outcomes effectively.



Short Interactive Workshop Sessions

Popular with professional services and teams.

Ready to do more in the time that you have?

I provide short, bite-sized versions of my training programs that you can fit into an afternoon—or even a lunch break. Jam-packed full of useful tools, tips, and strategies to help you build your skills, each session is tailored to your unique business needs.

Key topics we'll cover

Slow Down to Speed Up: Mastering Productivity (45 mins)

Short and sharp, this workshop session enables you to:

- Understand and harness your thinking systems.
- Use active reflection time to best direct your energy.
- Capitalise on your focussed time to be productive (even when procrastinating!).
- Learn how to leverage timeblocking and habit building for success.
- Manage your attention, time and energy effectively.

Decision Making: Fast and Slow (2 hours)

A more in-depth workshop, after these two hours you'll walk away with:

- Simple tools to help you prioritise decisions.
- Methods for thinking holistically about big decisions.
- Easy techniques for when you need a quick answer.
- Understanding of the key biases and fallacies that influence you every day.
- Confidence and clarity in making future choices.

“All killer, no filler! This session was really enjoyable and delivered the way training should be. The format was brilliant and I'm already applying the learning.”
– Alison Barker, Industry Programs,
Curtin University.

Problem Solving: Fast and Slow (2 hours)

Take a deep dive into problem solving, and learn how to:

- Build confidence and clarity around your key challenges
- Ask questions that prompt creative thinking.
- Apply structures to find the core of the problem.
- Apply logic trees to identify the best way forward.
- Deploy a simple three-part strategy for any challenge.

One Day Programs

Popular with larger organisations and government departments.

Critical thinking and decision making don't have to be hard— all it takes are the right tools.

My One Day programs are practical, full-day sessions that help you open the toolbox and discover new skills and abilities. We apply these to relevant examples and scenarios. I then help you and your teams practice these skills and create commitment to action after the session.

Designed to focus on skills that can be transferred between your professional and personal life, you'll gain a fresh perspective and clarity on how to approach different challenges and decisions with clarity and confidence.



Through a clear, comprehensive one-day course, you'll discover practical tools and strategies that:

- Teach you how and when to deploy fast and slow tools for decisions, challenges and prioritising.
- Help you understand which environments facilitate your best thinking and problem solving, and how to create space for doing this.
- Enable you to tap into your gut feeling, while being aware of logic, reason and biases.
- Elevate your critical thinking skills in decision making and problem solving.
- Apply reframes and mental models to situations to help you get creative and find fresh perspectives.
- Understand better how your own brain works, and learn how to focus on the stuff you need to —while shutting out the things you don't.
- Use reflection and evaluation skills to continuously 'sharpen the saw' and create space for new skills and knowledge.

“ 10/10, a brilliant day. I took away so much value and I'm already putting the new skills into practice. Highly recommend it! ”

– Participant feedback,
Department of Premier and Cabinet.

Bespoke In-House Programs

Session times and location tailored to your needs

Your business isn't like anyone else's—even in the same industry. It's all about the people that work there.

I deliver tailored in-house training, coaching, and learning programs, customised to your teams' and business' specific requirements.

How it works

We identify what you want to achieve first. I come to you, and help you identify where you need support. We then work together to design a specific training program that puts your peoples' needs front and centre.

They're as long as you need them to be. Whether it's one day, five days, once a month, or an ongoing regular engagement, it's all about giving you and your teams the tools and space you need to grow.

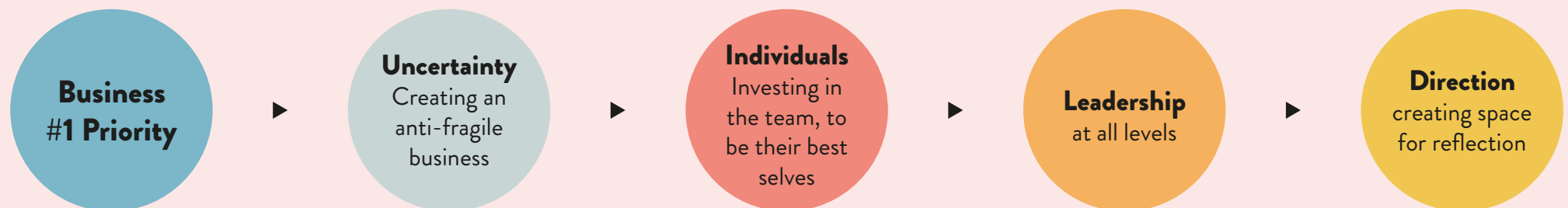
Throughout the program, I help you address problems and identify areas for improvement. We then learn and practice a suite of skills and valuable tools that help you fill these gaps and move forward with confidence.

Let's BUILD together

While unique in their content and delivery, each of my in-house programs is based on my BUILD program model.

This model provides training, coaching, and support for your team, helping you to build your crucial human skills and critical thinking abilities. It empowers you to take effective action, build strong relationships internally and externally, and bring your best problem solving skills to work.

The best bit? All these skills are practical and transferable. Your teams can use them both inside and outside of work, and learn how to be their best selves.



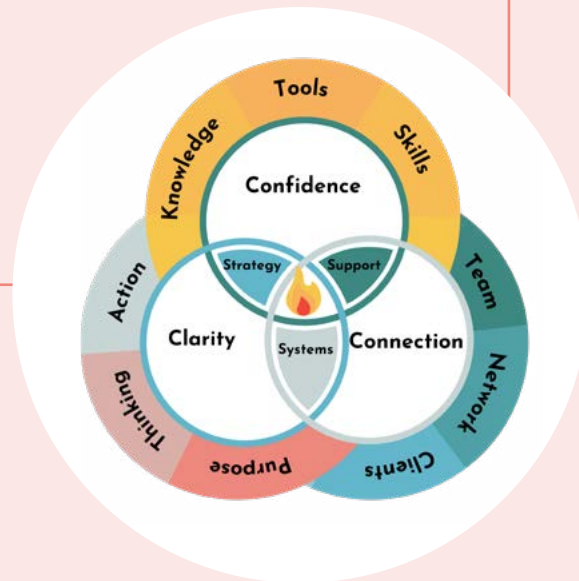
Bespoke In-House Programs *Continued*

Session times and location tailored to your needs

What you'll take away:

Teams who invest in this program will learn how to:

- Build better relationships within teams, and strengthen your networks both inside and outside of the office.
- Manage a busy workload and prioritise their day, week, and month.
- Follow their own learning strategy with effective methods that accelerate future learning.
- Communicate with impact.
- Make decisions and solve problems quickly and effectively.
- Build their skills by training others (one of the best ways of learning)



“ Working with Bethan has taken the team at Westcourt from good to great, really adding value to the business.

The future of accounting is not just in technical skills, but in people skills: the ability to create relationships and think outside the box to solve our clients' problems.

Bethan's development of the team's soft skills has paid dividends in terms of enhanced culture and recruiting new talent; the whole team feels supported and valued and we're helping them get the most out of themselves professionally and personally.

The flexibility and tailored approach to the training and coaching has been excellent. A sounding board, a coach, an advisor, even supporting the onboarding process and helping to get our team out networking.

Bethan's program would benefit any business dealing directly with regular clients, especially those providing professional services.

I don't want to recommend her too highly as we don't want to lose her! ”

– Craig Seddon, Westcourt Accounting



“Bethan was so amazing to work with, delivered an excellent session and allowed everyone to walk away with some new skills and perspectives - it was exactly what our audience needed!”

– Ann Brinkamp, Talent Engagement, Monadelphous

Keynote Speaking

Are you ready to inject a bit of life into your corporate event?

Fresh, energetic, and a little bit quirky, I deliver keynote speeches tailored to your event, audience, and theme at hand.

By masterfully weaving different topics into my speeches, I centre and focus the conversation with interactive and engaging delivery that connects with any size and demographic audience.

Each talk I give is carefully crafted for the people, event, and industry, to guarantee connection and value for your audience. You get the energy of a condensed, interactive workshop within the parameters of your keynote speech. I help you stay engaged and energised while interacting with a story on a larger scale. Plus, I make sure things stay on time!

This won't be just another corporate speaking event.

Instead, I create the space for you to think, understand, and digest the information. I get you talking to the people around you, engaging with your coworkers and the topic.

I make sure that it's relevant to your situation, with valuable takeaways that keep you thinking long after the event is over. You can go away and immediately apply your great ideas to what you've learnt.



Event MC

I'm at home in front of the microphone, whether it's an audience of 10 or 10,000. So it's only natural that I've gravitated towards MCing.

I provide hosting services that suit your next event, consultation or conference.

A confident, eloquent speaker, I keep things warm and engaging, drawing on my experience in storytelling and stand up comedy to cover all the details that deliver a great audience experience.

Importantly, work with you to ensure that energy stays high, your event stays on time and everyone has a great experience start to finish.

By weaving the threads of the event into my script, and taking the time to get to know other speakers and presenters, you can be sure of a smooth, stress-free event.

“Bethan was an awesome MC and delivered a fantastic presentation at our members' conference. People are still talking about it a year later!”

– Theresa Boylan, Strata Community Association WA

Strategic Facilitation

Hourly, half day, or full day events

Workshops and Seminars
Away Days
Corporate Planning Days & Planning Retreats
Employee Engagement & Team Building Events

I offer comprehensive facilitation services for your important company events.

But this is facilitation with a difference.

I bring a fresh perspective to your event, an objective view with no existing biases or expectations. As well as keeping your events running on time, I help ask the questions that you can only get from someone not familiar with how your business operates. The questions that, internally, you assume everyone already knows. But do they?

By engaging me as your Strategic Facilitator, I take the pressure to present off your senior management and team leaders—and you free up your time to actually join in the fun.

Creative and fresh, I can help with activities and venues that are entirely bespoke and create a memorable and valuable experience to suit your budget and interests.



“Bethan’s guidance and leadership have been invaluable to us. She is a pleasure to work with, was flexible to meet our needs and I’m so happy with the result of our strategy sessions.”

– Debbie Hughes, Managing Director,
Microanalysis Australia.

The Benefits

- Free up your best people to do their best thinking.
- Discover practical tools to help you get more out of your events, such as a conversation menu to help you get talking to each other and connect to those around you.
- Empower your staff to build stronger relationships with their coworkers.
- Get the outcomes you need involving the right people, such as strategic plans, clarity on vision, values and purpose or create the foundations for an amazing team culture.

Accountable and Ethical Decision Making: Training for the Public Sector

Half day or full day training

Public sector training has a bit of reputation for being... dry. But it doesn't have to be.

I deliver public sector training that's engaging, meaningful, and even (dare I say!) enjoyable!

Flexible in content and length, every one of my training sessions is built on a thorough understanding of standards of behaviour and ethics, and public sector policy and compliance requirements.

Basically, it's all about making your learning memorable. We use lively discussion, interactive exercises, stories, and tailored, attention-grabbing scenarios that are relevant to your teams day-to-day roles. I'll ensure that you achieve your organisation's strategic goals and objectives, and work with your teams to develop the knowledge, skills, and behaviours that your Department needs.

What we'll cover

We use this training time to:

- Discuss the correct use of resources and information, and how to manage conflicts of interest.
- Understand the standards of behaviour and ethics in the context of your agency or Department.
- Understand factors for consideration when making complex decisions.
- Gain clarity and confidence when facing difficult problems.
- Build a thorough understanding of policies and compliance requirements in the public sector.

“ This was the best AEDM training I've ever had, and I've been to many! Engaging facilitator, relevant examples, a good balance of discussion and delivery and we had some laughs along the way. Great job! ”

– Anonymous feedback, Development WA.



Some of My Valued Clients



In The Media



imagine
if...



Ready to Grow Your Capabilities, Build Your Skills, and Boost Your Confidence?

Reach out to me here to book
a discovery call, and let's get started!



How it works:

- 1. Define:** Book a consultation and share your goals or challenges.
- 2. Design:** Bethan creates a tailored solution and we finesse the details together.
- 3. Deliver:** We book the training at a time and place that suits you.
- 4. Deploy:** Bethan can support you to embed the learning.
- 5. Debrief:** Bethan collates feedback and debrief on the success of the program.

